INSTITUTE OF HISTORICAL RESEARCH | SCHOOL OF ADVANCED STUDY UNIVERSITY OF LONDON

Writing and Pitching Your Trade Non-Fiction Book

https://www.history.ac.uk/news-events/events/writing-pitching-trade-non-fiction-book

Provisional Schedule

	DAY 1 (Wednesday 3 March)	**DAY 2 (Thursday 4 March)**	**DAY 3 (optional)**
10:00-11:30	Introductions Lecture: Research, Writing and Creative Practice (Catherine Clarke)	In Conversation + Forum: What Publishers (and Agents) Want: Crafting and Pitching Your Book With Elliot Prior, Literary Agent, Curtis Brown	'Writing Retreat' and Guided Library Research Time Optional one-to-one consultations with IHR Library experts
11:30-13:00	IHR Library Discovery Session (library guidance and induction) with mini writing exercise: Writing Yourself Into Your Book…	Workshop: Walk and Talk Inspired by Virginia Woolf's 'Square haunting' and creative walking practices, we'll follow in the footsteps of the Bloomsbury Group for an interactive creative session. (Level, accessible terrain; indoors if weather is bad)	
13:00-14:00	Lunch (free time)	Lunch (free time)	
14:00-15:30	In Conversation: Telling the Story With Claire Langhamer and Anita Sethi	In Conversation: The Book and Beyond: Profile, Audience, Impact With Sara Charles and Philip Murphy	
15:30-17:00	Workshop: Place, Character, Voice: Ways In (Catherine Clarke)	Lecture and Mini-Workshop: Honing Your Pitch (Catherine Clarke) Plus Goal-Setting Exercise	
Throughout the course, sessions will also include short creative pauses and interactive exercises.			

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Wifi

- **Library members** should use the **UoL Research Libraries** network. Please see signs or ask for the password at Library Enquiries. The **UoL Libraries** network is being phased out but is available for a transition period.
- **Temporary visitors** can use the **UoL Conferences** network.
- **eduroam** is also available if you have access to it through your home organisation.

Catering

- Tea and coffee are available in the IHR Common Room (directly above the Wolfson rooms) on an honesty box basis
- Hot and cold food and drinks are available from the Bloom café, in the Lower Ground floor of the South Block of Senate House (walk back through reception and across the cloister)

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